



BESPA

GLOBAL

INTEGRITY ACCOUNTABILITY CONFIDENTIALITY

Changing the way healthcare professionals and industry come together to improve patient outcomes.





Access to qualified surgeons to help achieve your company's goals should be easy...

BESPA GLOBAL

BESPA GLOBAL is an intermediary between medical device companies and healthcare professionals developed to bring the world's best healthcare professionals together with industry to inspire, innovate and improve patient solutions.

Our **vision** is to redefine how physicians and industry work together to improve patient outcomes.

Our **mission** is to join industry and healthcare providers together to develop innovative products, bring these products to market faster and at a lower cost than traditional methods and educate industry professionals on the products and strategies that will improve patient outcomes.





FOUR CORE VALUES DEFINE US:

PATIENTS FIRST:

Above all else, we are committed to providing better patient outcomes.

DEDICATION TO HEALTHCARE PROFESSIONALS:

We are driven to provide the medical industry with innovative ways to deliver new patient solutions.

INSPIRE, INNOVATE, IMPROVE:

We are dedicated to building a team of the world's most talented physicians and inspiring talent around the globe, innovating and improving patient care.

GLOBAL ACCESS TO HEALTHCARE:

We are passionate about supporting communities worldwide through mission and foundation charity work. We believe everyone deserves access to high quality medical care.

Statement of Ethical Values

Members of BESPAL GLOBAL, LLC and its subsidiaries are committed to the highest ethical standards in furthering our mission of developing and educating industry and healthcare professionals on game changing technologies that improve patient outcomes. It is our duty to always act in the best interests of patients.



BESPA GLOBAL is committed to:

INTEGRITY:

We will conduct ourselves with integrity in all dealings with industry and medical professionals.

ACCOUNTABILITY:

We will be accountable as an organization for our ethical conduct to the healthcare community within which we operate.

CONFIDENTIALITY:

We are committed to ensuring no cross-contamination of ideas in our dealings with industry and our physician network.

FULL TRANSPARENCY & EQUAL OPPORTUNITY:

We provide the entire medical device industry with full access to qualified healthcare professionals based solely on physician qualifications. We provide healthcare professionals an opportunity to work with us based on experience and qualifications.





HEALTHCARE COMPLIANCE:

As an intermediary between industry and healthcare professionals, we provide a barrier between the two, with the intent of reducing the risk of kickbacks or inducements. BESPAs joins industry and physicians based solely on the qualifications necessary to execute a specified project. By limiting the interaction between industry and physicians to such specified projects, companies receive a built in layer of protection.

OWNER AND MEMBER RESPONSIBILITIES:

- Owners and Members of BESPAs GLOBAL and its subsidiaries are responsible for full disclosure of industry contractual arrangements.
- Owners and Members of BESPAs GLOBAL and its subsidiaries forgo royalty payments associated with owner use of BESPAs developed patient solutions.
- Owners and Members of BESPAs GLOBAL and its subsidiaries are responsible for adhering to the ethical standards noted in this document as well as those provided by our industry partners.



Our Leadership Team

GREGORY C. POMEROY, M.D., Chief Executive Officer

Dr. Pomeroy is a practicing orthopedic surgeon located in Portland, Maine. After completing his orthopedic surgical residency at the University of Connecticut School of Medicine in 1994, he underwent fellowship training at Wayne State University under the direction of Dr. Arthur Manoli. Dr. Pomeroy is also an associate clinical professor of surgery on the staff of the University of New England and directs his own foot and ankle fellowship program, one of only twenty-four in the United States.

As Chief Executive Officer of BESPAC GLOBAL, Dr. Pomeroy brings his passion for education and development along with a growing team of highly qualified surgeons to work alongside industry to ultimately improve the medical treatment of patients.



LISA A. VIELE, MBA, President

Lisa has spent over 10 years in the orthopedic industry with some of the world's leading medical device companies. Her experience spans marketing, sales, training and medical education. Her strong industry and physician relationships, in addition to her expertise in strategic planning, ensure continued growth and success of BESPAC GLOBAL. As President, Lisa is responsible for BESPAC GLOBAL's relaunch and expansion strategy that include new industry relationships and surgeon recruiting.



CHRISTOPHER C. NEWELL, MBA, Chief Operating Officer

Chris has spent over 35 years in the orthopedic industry with some of the world's leading orthopedic device companies. His experience includes owning and operating multiple sales and distribution companies in the Northeast, with a proven track record of growth in each of them. Chris' strong organizational skills make him ideally suited to build the infrastructure at BESPAC GLOBAL that will ensure a strong organization and a reliable industry partner that sets the standard for consulting services in the marketplace.





OUR PHYSICIAN NETWORK:

In an effort to provide industry with the most qualified healthcare professionals, BESPA GLOBAL has categorized each HCP within its network based on the following measures of expertise and leadership within his/her medical specialty:

- Educational credentials and specialized training
- Professional certifications
- Academic appointments
- Research experience and funding history
- Invited presentations
- Publication history
- Other professional leadership activities
- Recognition in the healthcare community

Our unique process allows industry to request an HCP based on the above measures. BESPA will return a minimum of 3 qualified HCPs available to satisfy the request, within 72 hours of the initial request.

Our management team along with our administrative and travel team will coordinate with industry to finalize the arrangements. No administrative fees are charged to industry for utilizing BESPA services.

Our legal team, Chiesa, Shahinian and Giantomasi, has extensive experience within healthcare and is available to work closely with each company to ensure the necessary contracts are executed in compliance with all healthcare regulatory requirements.



Our Services



RESEARCH & DEVELOPMENT



PRODUCT DESIGN AND TESTING



THIRD PARTY EVALUATION



HCP EDUCATION PROGRAMS



SALES FORCE EDUCATION



CASE STUDIES & CLINICAL RESEARCH

To learn more about our services please visit our webpage www.bespaglobal.com





We make it easy to conduct business with Health Care Providers...

We understand the need for you to meet your goals. BESPA GLOBAL holds its physicians accountable to your deadlines. Our consultants are responsible for meeting all industry deadlines with regard to presentation submission, conference calls, etc. BESPA GLOBAL ensures timely submission of materials and invoices in compliance with your company policies.

BESPA GLOBAL provides our contracted industry partners with documentation on a monthly basis of any and all consulting hours provided that month. Monthly statements will indicate HCP Name, Project Name, hours billed, hours paid and any additional documentation necessary to fulfill your Sunshine Act reporting requirements.

BESPA GLOBAL performs an in depth due diligence on all its physician members. We are happy to work closely with your compliance team to ensure all necessary information is obtained on potential physician consultants.

Our success is your success...

BESPA stands behind the quality and expertise of our physicians. Should a company be dissatisfied with the performance of any BESPA GLOBAL consultant, BESPA GLOBAL will work with the company to ensure the best possible outcome.



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FOR MORE INFORMATION, CONTACT:

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